

Pacific Climate Change Film Project

Progress Report and Project Update 7 February 2008

The Pacific Climate Change Film Project is an innovative partnership between the British High Commission, Suva, and the Secretariat of the Pacific Regional Environment Programme (SPREP).



Progress Report: Phase One: Training workshop

SPREP Secretariat, Apia, Samoa, 21-25 January 2008

Participants

Participants from the Cook Islands, Fiji, Kiribati, Samoa and Tonga attended a one-week training session at the SPREP Secretariat in Apia, Samoa. The Cook Islands and Samoa delegates are participating in this initiative however, are not directly funded by the project (but through SPREP funding). Unfortunately, delegates from Tuvalu and Vanuatu were not able to attend, but a status report on their participation is outlined below.

Cook Islands: Mr. Ewan Cameron

Ewan participated in the Pacific Future Environment Leaders Forum held at the SPREP secretariat in Apia, Samoa in April 2007. Ewan has extensive experience working with young people in the Cook Islands. Ewan will work closely with SPREP to develop his film.

Fiji: Mr. Teddy Fong

Post-graduate student at USP studying ethno-biodiversity. Teddy is also co-founder of the 'Econesians', a student-based environmental group at USP. Teddy will work with Skylite Productions to develop and produce his film. He has highlighted his interest in focusing on how climate change will affect culture and tradition through capturing traditional stories and knowledge.

Kiribati: Mr. Naamon Marae

Naamon currently works with Kiribati TV and will focus on the effects of climate change on the local communities. He has previous experience developing documentaries.

Samoa: Mr. Steve Percival

Steve is a Samoa-based filmmaker and artist who has produced films on various social issues. Steve is interested in highlighting the effects of climate change on Samoan society. Steve has access to his own equipment, but will also work closely with SPREP to develop his film.

Tonga: Ms. Ofa-Ki-Levuka Guttenbeil

Of a has produced films previously about social issues. This is the first time she has focused on an environmental issue and hopes to showcase the social impacts of climate change in Tonga.

Tuvalu: Unfortunately the participant was not able to attend the training at the last minute. We are currently discussing the options for the development of his film with his mentor who is a film producer based in Tuvalu.

Vanuatu: We have held discussions with WanSmolBag about commissioning a piece about the effects of climate change in Vanuatu, however, WanSmolBag have recently advised that this is not possible. We are currently discussing possible options.

Workshop programme

Prior to the workshop, each participant was asked about their experience with documentary-making and media production, and their knowledge of climate change. The programme was structured to address the various needs within the group.

This workshop was divided into two parts:

Part 1: focused on sharing information on climate change, its effects on Pacific islands, and what people can do in their communities to reduce its impacts.

Part 2: focused on strengthening technical skills for producing stories in-country, including story development and basic camera, sound and editing skills.

The workshop was highly participatory and interactive, drawing on the mix of skills within the group, and focused on skills transfer through technical documentary making sessions, information on climate change through the participation of the SPREP Climate Change Team and programme officers from SPREP's biodiversity and waste units.

Promotional DVD

As part of the programme, the participants wrote and filmed a promotional DVD about the Pacific Climate Change Film Project. This DVD is currently being edited and will be available by mid-February 2008.

The participants plan to use the promotional DVD to raise awareness of the project and the Film Festival.

Please see Attachment 1: Programme and Attachment 2: Workshop workbook for more information.







Teddy Fong (Fiji) and Ken Kasho (JOCV at SPREP) in a camera skills session SPREP Media Officer, Nanette Woonton, in a training session on documentary making SPREP Climate Change Advisor, Espen Ronneberg

Project update

Phase Two: Story development (February – July 2008)

During this period, each participant will develop and produce their films during this period. Each participant is requested to submit a skeleton script and proposal (including timeline and budget) to SPREP by 15 February 2008. SPREP will then work with each filmmaker to confirm script and production costs, and disburse funding. Kiribati, Fiji, Tonga, Tuvalu and Vanuatu will each be able to draw down on £1,100 per country to complete their films. (Cook Islands and Samoa also have an opportunity to access funding of £1,000 – funded by SPREP).

During this phase, SPREP will continually liaise with the filmmakers and their partners or mentors, to monitor the development of the films.

All films must be submitted to SPREP by 21 July 2008.

During this period, SPREP will also call for entries for the Pacific Climate Change Film Festival. The Pacific Climate Change Film Festival is open to all films (animation, documentaries, music videos, short commentaries, etc.) that highlight climate change issues within the Pacific.

Please see Attachment 3: draft proposal guidelines. These are currently being designed and will be circulated by 25 February 2008.

Phase Three: Pacific Climate Change Film Festival (August 2008)

This festival will not only highlight the participants' stories, but also showcase other films that raise awareness about climate change in the Pacific, through showcasing existing films. Following this, SPREP hopes to showcase the short films throughout the region through its media partners.

Tentative details for the Festival:

Launch: Held in the evening at Holiday Inn or another venue in town

Forum: Econesians (USP) – we hope that we will be able to facilitate a one-day event at USP. Alternatively we will look at additional events that might be taking place at that time.

Festival: 2-3 days at USP (dates to be confirmed)

Target audience: Students, young people, partners, community groups.

Plans for the Festival will continue to develop in the next few months.

Timeline

15 February Submission dates for skeleton scripts and production proposals

(including budget)

22 February Confirmation of funding allocation, and script feedback

25 February Circulation of Entry Forms for Pacific Climate Change Film Festival

Regional media releases and interviews

31 March Acquittal report to British High Commission

March – July Production of films

Regional media releases and interviews

June/July Liaise with television stations about showing films

Confirm airtime on Fiji1 to show films after Film Festival

1 July Closing date for submission of films to show at the Pacific Climate

Change Film Festival

21 July Project films due to SPREP

August Pacific Climate Change Film Festival (date and events to be confirmed)

Media in lead up to, throughout and following Film Festival

Distribution of films throughout region for broadcast



Naamon Marae (Kiribati) and Ken Kasho (JOCV at SPREP) practicing camera skills

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