



Jenny Renell, CMS

Funding Opportunities in the Pacific Islands Region

UN 
environment
programme


CMS

Content Overview



Grant Opportunities Available for the Pacific Islands Region

- i. Governmental
- ii. Intergovernmental
- iii. Private



Resources For Crowdfunding and Online Marketing



Online Directories



References

Grant Opportunities

I. Grant Opportunities Available for the Pacific Islands Region

a. Governmental

Organization/fund name	Description	Eligible PIC MOU Signatories and Range States and Territories	Eligibility	Calls for proposals	Grant size	Application window	Link
BEST (Voluntary Scheme for Biodiversity and Ecosystem Territories of European Overseas)	BEST is a voluntary scheme of the EC aiming to support the conservation of biodiversity and sustainable use of ecosystem services in the EU Outermost Regions (ORs) and Overseas Countries and Territories (OCTs). The funding scheme offers small (up to €100,000) and medium (up to €400,000) grants across a wide range of topics, such as establishment of protected areas, control of invasive species, climate change and others.	French Polynesia, New Caledonia, Wallis & Futuna	European Overseas Regions, Countries and Territories located in five geographical regions: Pacific, Indian Ocean, Caribbean, Polar/Sub-polar and South Atlantic as well as other countries in those regions, if the project is led by an EU country	Variable	Variable	Not specified	https://ec.europa.eu/environment/nature/biodiversity/best/funding/index.en.html
Japan Fund for Global Environment (JFGE)	Small grants to NGOs engaged in environmental activities.	Fiji, Micronesia, Niue, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu, Wallis & Futuna, Kiribati, Marshall Islands, Palau, Tokelau	1) Developing country 2) Agent (organisation/individual) with a bank account in Japan AND capacity to communicate in spoken and written Japanese with JFGE.	Annual	JPY 500,000 to 2,000,000 (depending on the project category)	November-December	https://www.erca.go.jp/jfge/english/wwd/grants.html
Royal Geographical Society- Ralph Brown Expedition Award	The Ralph Brown Expedition Award is a single annual award of £12,500, offered to the leader of a research expedition working in an aquatic environment. This includes the study of coral reefs, rivers, lakes and shallow seas. The project should be of value to the host country and, where possible, to the local community.	All	Applicants must be Fellows or members of the Society.	Annual	£12,500	November 23 deadline	https://www.rgs.org/ralphbrownexpeditionaward/

Grant Opportunities

b. Intergovernmental

Organization/ fund name	Description	Eligible PIC MOU Signatories and Range States	Eligibility	Calls for proposals	Grant size	Application window	Link
Critical Ecosystem Partnership Fund (CEPF)	CEPF grants support civil society organizations of all sizes—including farmers' cooperatives, community groups, universities and international nongovernmental organizations. The fund is a joint programme of l'Agence Française de Développement, Conservation International, the European Union, the Global Environment Facility, the Government of Japan and the World Bank.	Variable	Depending on the call for proposals; Project must be located within a CEPF biodiversity hotspot and the project must correspond to least one of the strategic directions for the particular hotspot.	Variable	Small grants average at US\$ 15,000 and large grants at US\$ 150,000.	Variable	https://www.cepf.net/grants
GEF Small Grants Programme (SGP)	SGP grants are made directly to community-based organizations and NGOs in recognition of the key role they play as a resource and constituency for environment and development concerns. Biodiversity conservation is one of the areas of work. SGP complements the large and medium-sized GEF project funding by providing a window for the direct participation of NGOs, local communities, and other grassroots organizations.	Cook Islands, Fiji, Micronesia, Niue, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Kiribati, Marshall Islands, Nauru, Palau	125 countries globally 1) Links to GEF focal areas 2) Alignment with targets and objectives of the SGP Country Programme Strategy (CPS) of their country 3) Proposed by a national CBO or NGO	Year-round (project proponents should contact the SGP National Coordinator)	Maximum US\$ 50,000, averages around US\$ 25,000; usually paid in 3 installments	NA	https://sgp.undp.org/
IUCN SOS	"Save our Species" fund supports science-based conservation action that saves animals and plants from extinction. Calls for proposals are announced as funding becomes available for a specific programme.	Variable	Global	Variable	Up to €100,000	NA	https://portals.iucn.org/sos/

Grant Opportunities

c. Private

(* Countries and territories not classified in World Bank income groups. Included in the tables below in accordance with the OECD's estimated placements on its Development Assistance Committee's list of eligible countries and territories for Official Development Assistance)

Organization/ fund name	Description	Eligible PIC MOU Signatories and Range States	Eligibility	Calls for proposals	Grant size	Application window	Link
Chicago Zoological Society	Chicago Board of Trade (CBOT) Endangered Species Fund provides small grants to researchers of up to US\$ 5,000. Projects should focus on conservation of IUCN Red List species. This includes projects that will quantitatively assess population and environmental status with indications of best conservation strategy and projects that will help achieve sustainable relations between local people and the species of concern.	All (subject to eligibility conditions)	Global, only for researchers, particularly IUCN Species Survival Commission Chairs, AZA/WAZA Chairs and Officers	Annual	USDS\$5,000	August deadline	https://www.czs.org/Chicago-Zoological-Society/Conservation-Leadership/CBOT-Endangered-Species-Fund
Earthwatch	Earthwatch supports research projects that produce rigorous science, address global change, and actively involve citizen-scientist participants. The principal investigator of the proposed project or a collaborator is required to have a PhD and an affiliation with a university, government agency, or a science-focused NGO.	All (with some no-go areas in Papua New Guinea and Vanuatu)	1) 3 years or longer in duration 2) Run in English 3) Quantifiable goals and measurable impact (see website for full list of requirements)	Annual	USDS\$ 20,000 to 80,000 per year	apply one year in advance of the planned project start	https://earthwatch.org/research/apply-for-research-funding

Crowdfunding & Online Marketing Resources

Donation Platforms

Social Marketing Resources

Technology

Other Resources (articles, news subscriptions, online courses)

UNEP/CMS/PIC/MOS4/Doc. 4.3

II. Resources for Crowdfunding and Online Marketing

a. Donation Platforms

Donation platforms help you raise funds online, by providing more visibility, a structured approach, tips and information as well as various online tools for managing your donations.

Kindest

- Eligible region: global, US-based platform
- Requirements: only non-profits
- Cost: free, tips are encouraged
- Link: <https://www.kindest.com/>

Give Forms

- Eligible region: global, US-based, but not all countries supported (enquire individually)
- Requirements: Stripe Account
- Cost: Stripe fees will be charged per transaction, which will depend on the origin of the credit card used (e.g. Europe and US-based transactions are cheaper, transactions in other currencies are more expensive).
Give Forms account is free, but platform fees are charged at the time of donation (1.9 - 2.9 per cent of the donated sum) plus credit card fees (discounts for non-profits can be requested from Paypal and Stripe, but if you are not US-based, enquire individually about conditions relevant for your location)
- Link: <https://www.giveforms.com/>

Additional information: possible to receive donations from all over the world in 30 different currencies (converted according to current rates). Donation form embedded in your website, does not redirect the donor to a different website when paying.

Donor Box

- Eligible region: in the Pacific Islands Region, only Australia, France, New Zealand, the United Kingdom, and the United States are eligible
- Requirements: Paypal or Stripe account
- Cost: charges 1.5 per cent from each donation received, for recurring donations 1.5 per cent monthly (plus credit card fees through Stripe or Paypal)
- Link: <https://donorbox.org/>

Additional information: do not need to have an own website, open to any organization or individual with a charitable cause

Global Giving

- Eligible region: 170 countries globally
- Requirements: selection process for applicants. First, online application is completed, if successful, the applicant needs to participate in a free training program (for one week), after which the final selection will be made.
- Cost: free for non-profits to join, 5-12 per cent deducted from donations, depending on the country where your organization is based and on the amount of money raised; another 3 per cent is deducted for third party credit card processing.
- Link: <https://www.globalgiving.org/>

UNEP/CMS/PIC/MOS4/Doc. 4.3

- Additional information: works via crowd funding, the platform offers campaigns with matching funds and prizes to motivate donors

b. Social Marketing Resources

Social Marketing University (SMU)

SMU offers a free online crash course on fundamentals of social marketing to help non-profit professionals streamline their efforts. The flexibly designed online course incorporates insights from behavioural science and the business world to help non-profits streamline their efforts and design an effective social marketing strategy for their own use.

- Cost: free
- Link: <https://socialmarketingu.com/changeforgood/>

Facebook Help Centre

Facebook Help Centre offers information and instructions for non-profits on how to raise money for their cause using Facebook.

- Cost: free
- Link: <https://www.facebook.com/help/1640008462980459>

Google Ad Grants

This programme provides free advertising valued at up to US\$10,000 per month for non-profits. It's a great resource to advertise your activities and campaigns. Non-profits have to meet selection criteria. One of them is being registered in one of 50 selected countries. For more information please see the link below.

- Geographical area: 50 countries (see link below)
- Cost: free for non-profits
- Link: <https://www.google.com/grants/>

c. Technology

Nonprofit Tech for Good

Founded in 2005 as a Myspace Page by Heather Mansfield, Non-profit Tech for Good focuses on providing useful, easy-to-understand news and resources related to non-profit technology, online communication, and mobile and social fundraising.

Today, with 50,000+ monthly visitors and more than one million followers on social networks, Non-profit Tech for Good is a leading technology resource for non-profit professionals.

- Cost: free content and paid possibilities
- Link: <https://www.nptechforgood.com/>

Credit Card Processors

You can simply integrate donate buttons from Paypal or Stripe in your own website. Paypal provides tips on fundraising strategies, specifically for non-profits. Both Paypal and Stripe can provide discounts for credit card processing fees for non-profits, but this does not apply to all

THANK YOU!

jenny.renell@un.org



(see the full document [here](#))